



国际内部物流解决方案及
流程管理展览会

2023.6.14-16

上海新国际博览中心(SNIEC)
Shanghai New International Expo Centre

LogiMAT China 2023

展后报告

Post Show Report



展会概述

Overview

经历了三年的艰难时期之后，LogiMAT China国际内部物流解决方案及流程管理展览会已于2023年6月14日至16日在上海新国际博览中心成功重启。为期三天的展会为行业搭建了一个独特的内部物流解决方案平台，并且吸引了19,545名专业人士莅临现场参观。本届展会的主题是“Hands-On Innovation: Connecting Smart Networks”，参展商展出的展品突出了最近的行业趋势，同时预测了下一周期的产业变化。其中一个重点是如何通过安全、高效、可持续的内部物流流程刺激经济复苏、削减成本、提高效率并且增强各自的竞争力。叉车在氢经济中的作用也是本次展出的一个核心话题。

LogiMAT China—the International Trade Show for Intralogistics Solutions and Process Management—returned after three difficult years for a successful relaunch at the Shanghai New International Expo Centre, June 14–16, 2023. A unique platform for intralogistics solutions, the three-day event drew a total of 19,545 industry professionals. The theme of LogiMAT China 2023 was “Hands-On Innovation: Connecting Smart Networks,” and exhibitors highlighted recent industry changes while anticipating the next round of changes to come. One key focus was how to spur economic recovery, cut costs, boost efficiency, and enhance competitiveness through safe, efficient, sustainable intralogistics processes. The role of forklift trucks in the hydrogen economy was a core topic.

2023年
展会概况
SHOW
INFORMATION

10,000
展出面积
Exhibition Space

19,545
专业观众
Professional
Visitors

6
同期活动
Accompanying
Programs

65
参展商
Exhibiting
Companies

36
专家演讲
Experts'
Speeches

关于展商

About Exhibitors

部分展商 / Part of Exhibitors



*logo排名不分先后

展商评语 / Comments from Exhibitors



本次LogiMAT 基本达到了效果, 收到了很多国外客户的咨询, 后期还邀约了一部分现场客户去工厂参观, 希望展会越办越好。

We achieve our target in LogiMAT China 2023. Our team got many inquiries from foreign visitors on site. And we invite some part of potential clients to visit our factory. Hope LogiMAT become better and better in the future.



展会现场吸引了很多人围观和试驾, 得到了各方的认可。

Our products attract many visitors and many of them tried to drive our forklift. Our company and products get recognition by many people.



我们邀请了亚太地区的客户前来现场, 感觉展会很专业, 现场还有很多国内我们的目标客户洽谈。论坛的分享让我们的公司和产品得到进一步宣传。

We invited some of our clients from east and South Asia, they feel the exhibition is professional. We presented our company and products in the forum, that attracts many visitors interested in our products.



感谢主办方的邀请。本次展会我们结识了很多新的合作伙伴, 也展示了我们最新产品的技术和解决方案。这是一个很好的行业交流平台, 让更多的客户了解了我们。

Many thanks for organizer' s invitation. We exhibit our new products and technology solutions for professional visitors. LogiMAT show is a very good platform for us to expand our brand and company. Thanks again for this opportunity to join LogiMAT China!

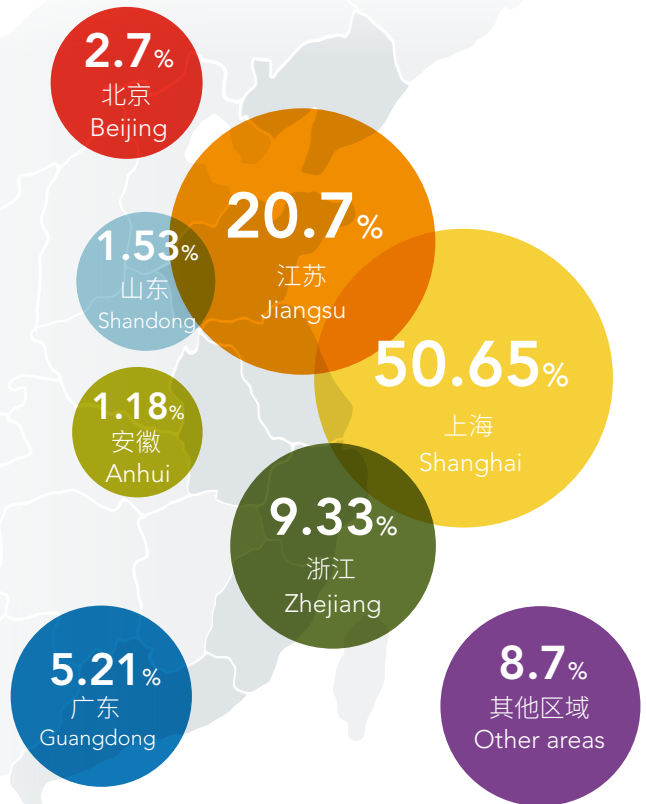
关于观众

About Visitors

观众感兴趣产品分析 / Visitor Interest by Exhibitor Themes



观众区域分布 / Visitor Provinces



部分买家 / Part of Buyers

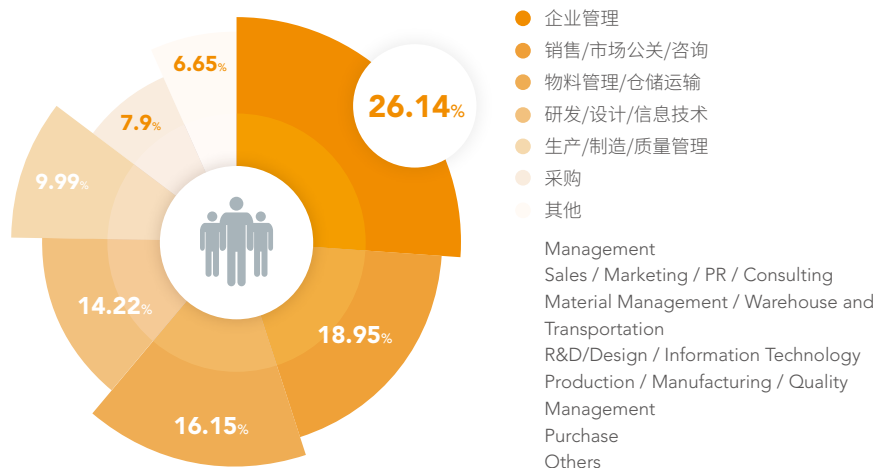


福建 Fujian	海南 Hainan	湖北 Hubei	辽宁 Liaoning	四川 Sichuan
甘肃 Gansu	河北 Heibei	湖南 Hunan	内蒙古 Inner Mongolia	天津 Tianjin
广西 Guangxi	河南 Heinan	吉林 Jilin	宁夏 Ningxia	新疆 Xinjiang
贵州 Guizhou	黑龙江 Heilongjiang	江西 Jiangxi	陕西 Shanxi	重庆 Chongqing

关于观众

About Visitors

观众来源 (按工作性质) / Visitor Profiles by Job Responsibility

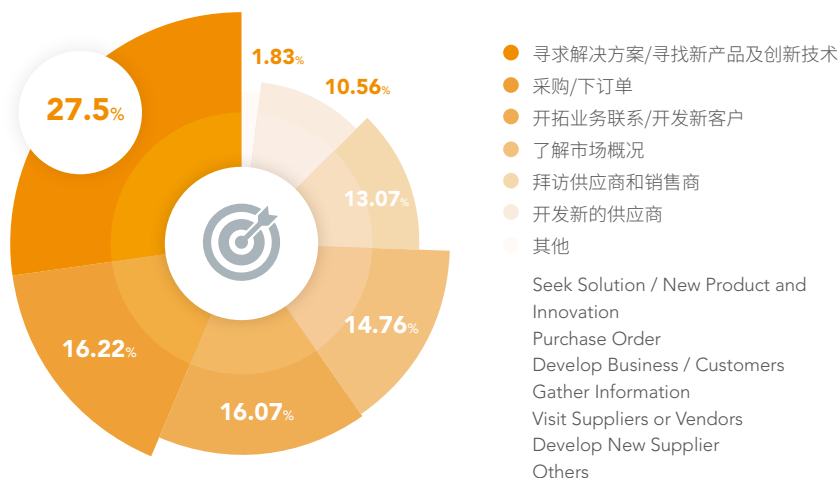


观众评语 / Comments from Visitors

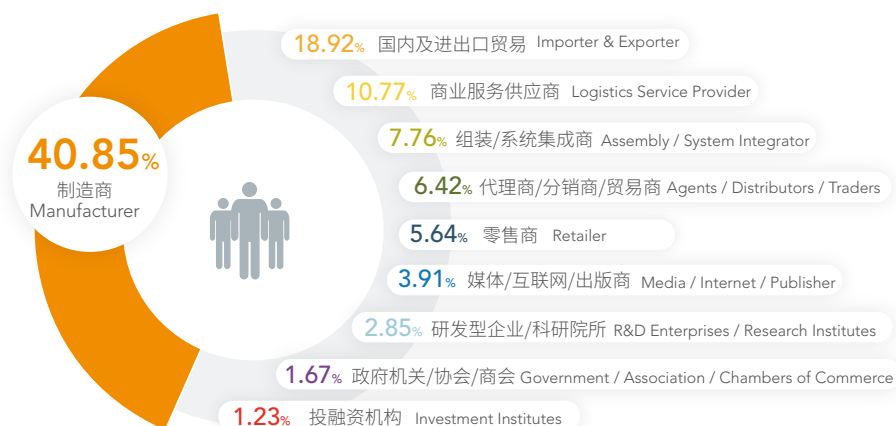
Petr Ungerman, Volkswagen ATJ Tianjin

Although the number of exhibitors was far less than we expected (compare to LogMat in Europe), there were still many new suppliers presenting their innovative solutions. Especially the section about AGV and AMR was very interesting and inspiring for me. The discussion forums were also of a high standard. In the next year, I would expect more exhibitors, more solutions that are focused on Green logistics (technology such as eTruck, charging tracks, but also environmentally friendly packaging). I would also like simultaneous translation for all lectures.

观众参观目的 / Visitor Analysis by Visiting Purpose



观众参观目的 / Visitor Analysis by Visiting Purpose



高峰论坛

Forum

LogiMAT China的现场论坛被业内津津乐道。跨系统互联性和智能化已然成为当今创新时代内部物流系统的新基准。主论坛“5G时代内部物流的新方向”应用论坛“中欧物流机器人技术交流会”“氢燃料电池技术在工业车辆和移动机器人领域的应用和实践”“新物流 新技术 新生态”“汽车与零部件分论坛——双碳战略下的汽车供应链重生”“食品与饮料分论坛——迎接供应链管理之数智新时代”，现场各位演讲嘉宾都分享了其所在行业的尖端技术和新方法。

LogiMAT China's forums are popular throughout the industry. Cross-system interconnectivity and intelligence will become the new benchmark for intralogistics systems in today's era of innovation. The theme of the main forum at LogiMAT China was "the new direction of intralogistics in the 5G era," featuring cutting-edge technologies and new approaches. There were also some application field sub-forums which are including 'Sino-Euro Logistics Robot Technology Exchange Seminar', 'Application of Hydrogen Fuel Cell Technology in Industrial Trucks and Mobile Robotics', 'New Logistics New Technology New Ecology', 'Smart Logistics link Better Future', 'Reshape the Industry Pattern with Digital Interconnection'. All speakers shared the cutting-edge technologies and new approaches in their industries.



2023年论坛回顾 / 2023 Forum Review

主论坛：5G时代下的内部物流新方向	215 到场人数	新物流 新技术 新生态	195 到场人数
中欧物流机器人技术交流会	128 到场人数	汽车与零部件分论坛——智慧供应链链接更好的未来	209 到场人数
氢燃料电池技术在工业车辆和移动机器人领域的应用与实践	212 到场人数	食品与饮料分论坛——数智赋能，重塑产业格局	201 到场人数

高峰论坛

Forum



See You
at LogiMAT China 2024!

2024年再相会!

敬请期待!

2024.5.8-10

深圳会展中心（福田馆）

Shenzhen Convention & Exhibition Centre (Futian)

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